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February 8, 2015 Aloha all!

## Maui January 2015 Statistics

#### **Brief Maui Statistics Overview:**

Page 4 - January's Sales Unit Volume – Residential sales rose to 75 homes sold while Condominium sales declined to 83 units sold. Land sales came in at 11 lots sold.

**Page 5 - January's Median SALES prices –**The Residential median price rose to \$577,000 while the Condo median price held steady at \$378,000. Land median price increased to \$700,000.

Page 6 - Days on Market, Residential homes = 118, Condos = 113 DOM, Land = 171 DOM. (General DOM Note: this is the average DOM for the properties that SOLD. If predominantly OLD inventory sells, it will move this indicator upward, and vice versa. RAM's Days on Market are calculated from List Date to Closing Date [not contract date], including approximately 60 days of escrow time.)

Pages 10 - 14 – WARNING!! "Year to Date Sales" numbers compare only one month, January 2015 to January 2014. Shorter timeframe (monthly) views do not necessarily reflect the longer timeframe trends. Big percentage changes may be misleading or misunderstood. Be Careful. Jan. 2014 monthly numbers were quite strong making Jan. 2015 seem "a bit pale" in comparison. Anticipate that they will even out as we progress through the year.

For a more comprehensive view, compare to 2014's Year-End (Dec. 2014) figures available at: http://www.ramaui.com/UserFiles/File/Stats/All-December2014.pdf

YTD - Residential unit sales increased (75 homes sold / +10 units / +15% change YTD), average sold price = \$754,738 (-45%YTD), median price = \$577,000 (-17%YTD) and total dollar volume sold = \$56,605,365 (-37%YTD).

YTD - Condo unit sales decreased (83 units sold / -11 units / -12%YTD), average sold price = \$523,186 (-15%YTD), median price = \$378,000 (-14%YTD). Total Condo dollar volume sold = \$43,424,420 (-25% YTD).

Land – NOTE: Land Lot sales are such a small sampling that statistics in this property class are not necessarily reliable indicators. Land lot sales decreased (11 lots / -2 units / -15% YTD), average sold price = \$865,859 (+4%), median price = \$700,000 (+89%), Total dollar volume = \$9,524,450 (-12% YTD).

Total sales for immediate past 12 months: Residential = 953 (with 12.6% being REO or Short Sale), Condo = 1,190 (8% REO or SS), Land = 164 (3% REO or SS).

NOTE: 41% of these Sales in the last 12 months have been CASH transactions.

As of February 8, 2015 - Active/Pending-Continue to Show/Contingent status inventory:

|        | Feb.'15 | Jan. | Dec.'14 | Nov. | Oct. | Sept. | Aug. | July | June | May | April | Mar. | Feb.'14 |
|--------|---------|------|---------|------|------|-------|------|------|------|-----|-------|------|---------|
| Homes  | 716     | 672  | 676     | 641  | 646  | 674   | 675  | 688  | 666  | 682 | 696   | 685  | 686     |
| Condos | 1,049   | 977  | 963     | 890  | 858  | 871   | 900  | 868  | 854  | 856 | 899   | 912  | 882     |
| Land   | 392     | 393  | 397     | 401  | 399  | 407   | 414  | 406  | 405  | 399 | 404   | 413  | 402     |

Current Absorption Rate base on this month's <u>Active/Pending-Continue to Show/Contingent status</u> inventory divided by January Sales: Residential = 9.5 months, Condo = 12.6 months, Land = 335.6 months of inventory.

For Absorption Rate enthusiasts who calculate only pure "Active," (not any pending/contingent) divided by January Sales: Residential 589 "Active"/ 75 Sold =7.8 months. Condo 912 / 83 Sold = 11 mos. Land 367 / 11 Sold = 33.4 months of inventory.

IN A NUT SHELL..... Monthly Residential and Condo Unit Sales numbers bounce up and down the last few months somewhat, with Residential and Condo Inventory increasing during the Winter Vacation (High Sales) season.

There is a noticeable bifurcation of the Market Place right around the \$1,000,000 mark. Properties listed just under \$1,000,000 sell quicker, those that are \$20-60,000 over are slower to sell, even with similar condition and on the same street. Obviously more people can afford a less expensive home; however there seems to be a buyer resistance to crossing that 7 digit threshold (sellers take note).

2014 Year-to-Date Median and Average prices <u>were</u> rising across the Residential, Condo and Vacant Land markets despite lower number of unit sales (YTD). January 2015 took a break from that trend, stay tuned...

Increased showings and sales, multiple offers on "well priced" listings, hesitant buyers become onlookers...... Window of opportunity is quickly closing for first-time homebuyers (see below). "CASH is King!" when making an offer. For several months approximately 42% of all sales were CASH. Well priced properties are attracting multiple offers making for a quick sale. Inventories in Residential and Condo classes grow somewhat as Sale Prices increase. REO (Foreclosures) and Short Sales are dwindling, with any "hidden inventory" (or overhang) backlog slowly trickling onto the market. Mortgage Interest Rates are inching up slightly which may help motivate would-be Buyers to go ahead and buy IF they can qualify. Savvy Investors are buying with Cash, giving them a strong negotiating position, no financing/appraisal hassles and a quick closing. While general U.S. economic news looks cautiously hopeful, current World and US events will have ripple effects on cost of living, consumer confidence, Financial and Real Estate Markets. Rising Sales prices cause some "Owners" to become "Sellers," putting their homes on the market.

FOR SELLERS: Sharpen your pencil, talk to your CPA and your Realtor® to explore the hidden benefits or consequences. Make no assumptions that will sting later.

**To be successful,** Sellers need to beat competing properties with better property condition, <u>REALISTIC pricing</u>, good marketing, and flexible, creative terms. Days on Market figures show that properties <u>priced right</u> will sell in a reasonable timeframe, often with multiple offers. "Priced Right" is still the determining factor.

BEST Deals are selling, while significantly over-priced listings remain un-sold.

**Pro-Active Sellers** are getting their properties **appraised**, **inspected and surveyed** in advance to encourage realistic offers from knowledgeable Buyers. This can prevent unanticipated escrow fallout or Buyers whittling your price down during the transaction when previously unknown facts come to light.

**FOR BUYERS:** Low interest rates prevail; however have started to nudge up and are predicted to rise in 2015. Buyers should get **Pre-Approved** so they can shop in confidence (fewer last minute disappointments due to nonfunding loans).

"Short-sales" and foreclosures are still in the marketplace, yet they can be less of a bargain than they seem, requiring more hurdles to leap and more time (often 4-6-12 months) to close, if at all.

Be prepared, but BE REALISTIC. Lenders are more stringent on requirements now for loan approval, compared to 2004-2008.

<u>First-Time Home Buyers</u> – **Many programs are available....** Attend a First-Time Home Buyers workshop, get familiar with the process, get qualified/approved, do your homework to get your own home. Many current owners **never thought they would be able to own** until they attended a workshop, discovered they could own a home, and are glad they did.

The low point in the market has passed, so check it out carefully NOW, don't delay. The opportunity is fading quickly. If you can't buy now, start saving your down payment for the next market cycle.

Disclaimer: Zooming in on the figures of a specific geographic area or property type may lead to different conclusions that looking at the overall view.

Maui's market place is much smaller than Oahu's, and a few high or low sales have a greater effect on the statistical numbers without necessarily indicating a big market swing one way or another.

If you have any questions regarding hard numbers, call Terry at 808-270-4602.

Mahalo,

Terry Tolman

**RAM Chief Staff Executive** 

# **Single Family Monthly Sales Volume**

| Area Name                 |      | Current M    | onth      |       | Previous I   | Month     |     | Year Ago N   | Month     |
|---------------------------|------|--------------|-----------|-------|--------------|-----------|-----|--------------|-----------|
|                           | Unit | s Volume     | Median    | Units | s Volume     | Median    | Uni | ts Volume    | Median    |
| Central                   | 23   | \$11,574,965 | \$507,500 | 21    | \$9,984,170  | \$478,000 | 14  | \$5,711,395  | \$405,698 |
| Haiku                     | 4    | \$2,477,000  | \$650,500 | 6     | \$4,785,500  | \$704,500 | 4   | \$2,555,000  | \$627,500 |
| Hana                      | 2    | \$749,900    | \$374,950 | 0     | \$0          | \$0       | 0   | \$0          | \$0       |
| Kaanapali                 | 4    | \$6,575,000  | 1,437,500 | 1     | \$1,575,000  | 1,575,000 | 2   | \$4,165,000  | 2,082,500 |
| Kapalua                   | 0    | \$0          | \$0       | 1     | \$2,200,000  | 2,200,000 | 0   | \$0          | \$0       |
| Kihei                     | 17   | \$12,692,000 | \$680,000 | 11    | \$6,837,715  | \$575,000 | 12  | \$14,941,900 | \$585,000 |
| Kipahulu                  | 0    | \$0          | \$0       | 1     | \$2,000,000  | 2,000,000 | 0   | \$0          | \$0       |
| Kula/Ulupalakua/Kanaio    | 6    | \$5,300,000  | \$835,000 | 5     | \$3,406,500  | \$599,000 | 5   | \$5,065,000  | \$875,000 |
| Lahaina                   | 3    | \$6,700,000  | 2,200,000 | 2     | \$1,207,500  | \$603,750 | 5   | \$5,151,000  | 1,187,500 |
| Lanai                     | 3    | \$1,394,000  | \$417,000 | 1     | \$325,000    | \$325,000 | 2   | \$6,440,000  | 3,220,000 |
| Makawao/Olinda/Haliimaile | 2    | \$870,000    | \$435,000 | 3     | \$1,510,000  | \$470,000 | 4   | \$2,081,250  | \$543,125 |
| Maui Meadows              | 2    | \$1,875,000  | \$937,500 | 2     | \$2,052,100  | 1,026,050 | 1   | \$1,300,000  | 1,300,000 |
| Molokai                   | 1    | \$135,000    | \$135,000 | 1     | \$85,000     | \$85,000  | 1   | \$250,000    | \$250,000 |
| Nahiku                    | 1    | \$265,000    | \$265,000 | 0     | \$0          | \$0       | 0   | \$0          | \$0       |
| Napili/Kahana/Honokowai   | 2    | \$1,750,000  | \$875,000 | 3     | \$3,155,000  | \$710,000 | 2   | \$1,174,900  | \$587,450 |
| Olowalu                   | 0    | \$0          | \$0       | 0     | \$0          | \$0       | 1   | \$1,425,000  | 1,425,000 |
| Pukalani                  | 2    | \$943,500    | \$471,750 | 3     | \$2,055,000  | \$600,000 | 4   | \$4,490,500  | \$756,500 |
| Sprecklesville/Paia/Kuau  | 1    | \$849,000    | \$849,000 | 0     | \$0          | \$0       | 2   | \$11,950,000 | 5,975,000 |
| Wailea/Makena             | 2    | \$2,455,000  | 1,227,500 | 2     | \$2,815,000  | 1,407,500 | 6   | \$22,662,500 | 2,250,000 |
| Maui Summary :            | 75   | \$56,605,365 | \$577,000 | 63    | \$43,993,485 | \$565,000 | 65  | \$89,363,445 | \$695,000 |

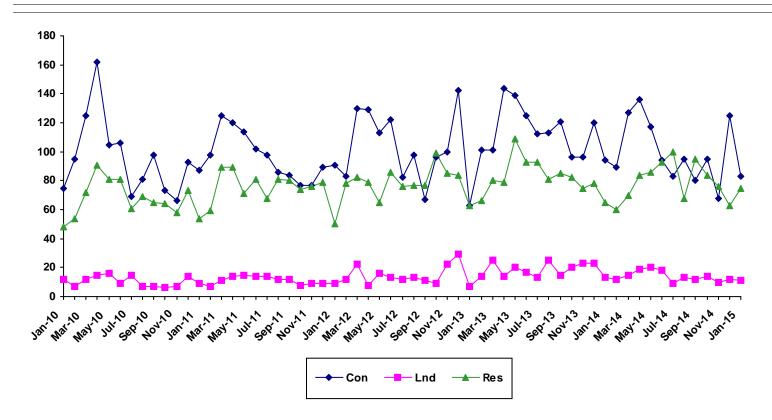
# **Condominium Monthly Sales Volume**

| Area Name                |       | Current M    | lonth     |      | Previous N   | onth      |      | Year Ago N   | lonth     |
|--------------------------|-------|--------------|-----------|------|--------------|-----------|------|--------------|-----------|
|                          | Units | s Volume     | Median    | Unit | s Volume     | Median    | Unit | s Volume     | Median    |
| Central                  | 11    | \$2,640,900  | \$290,000 | 17   | \$4,433,400  | \$245,000 | 9    | \$1,085,000  | \$72,500  |
| Kaanapali                | 6     | \$7,451,900  | \$781,250 | 10   | \$11,501,350 | \$832,500 | 10   | \$12,449,000 | 1,157,500 |
| Kapalua                  | 1     | \$660,000    | \$660,000 | 2    | \$1,685,000  | \$842,500 | 1    | \$1,412,500  | 1,412,500 |
| Kihei                    | 34    | \$13,913,000 | \$331,250 | 50   | \$22,008,789 | \$334,500 | 32   | \$14,855,401 | \$400,000 |
| Lahaina                  | 8     | \$3,677,570  | \$424,210 | 15   | \$6,130,595  | \$485,000 | 5    | \$4,294,000  | \$490,000 |
| Lanai                    | 0     | \$0          | \$0       | 1    | \$2,625,000  | 2,625,000 | 2    | \$3,450,000  | 1,725,000 |
| Maalaea                  | 2     | \$676,500    | \$338,250 | 3    | \$1,330,000  | \$470,000 | 3    | \$1,505,000  | \$570,000 |
| Molokai                  | 4     | \$319,500    | \$64,500  | 0    | \$0          | \$0       | 1    | \$222,500    | \$222,500 |
| Napili/Kahana/Honokowai  | 9     | \$3,709,300  | \$440,000 | 21   | \$8,264,000  | \$378,000 | 23   | \$8,521,500  | \$357,500 |
| Sprecklesville/Paia/Kuau | 1     | \$1,748,500  | 1,748,500 | 1    | \$301,000    | \$301,000 | 0    | \$0          | \$0       |
| Wailea/Makena            | 7     | \$8,627,250  | \$625,000 | 5    | \$5,437,888  | 1,040,000 | 8    | \$10,270,000 | \$860,000 |
| Maui Summary :           | 83    | \$43,424,420 | \$378,000 | 125  | \$63,717,022 | \$380,000 | 94   | \$58,064,901 | \$441,000 |

# **Land Monthly Sales Volume**

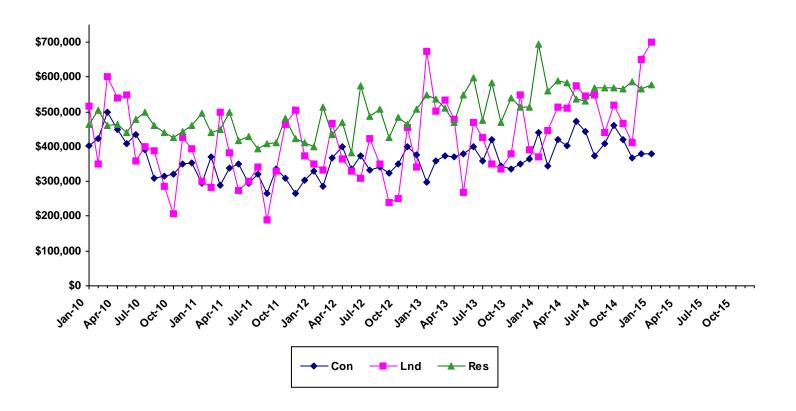
| Area Name                 |       | Current I   | /onth     |       | Previous I  | Month     |       | Year Ago I   | Month     |
|---------------------------|-------|-------------|-----------|-------|-------------|-----------|-------|--------------|-----------|
|                           | Units | Volume      | Median    | Units | s Volume    | Median    | Units | s Volume     | Median    |
| Central                   | 4     | \$1,774,450 | \$415,000 | 1     | \$350,000   | \$350,000 | 2     | \$490,000    | \$245,000 |
| Haiku                     | 0     | \$0         | \$0       | 3     | \$3,143,000 | \$625,000 | 1     | \$370,000    | \$370,000 |
| Hana                      | 0     | \$0         | \$0       | 0     | \$0         | \$0       | 1     | \$4,587,999  | 4,587,999 |
| Kaanapali                 | 1     | \$600,000   | \$600,000 | 4     | \$2,592,925 | \$540,100 | 1     | \$500,000    | \$500,000 |
| Kihei                     | 0     | \$0         | \$0       | 0     | \$0         | \$0       | 2     | \$1,270,000  | \$635,000 |
| Kula/Ulupalakua/Kanaio    | 2     | \$1,025,000 | \$512,500 | 1     | \$700,000   | \$700,000 | 1     | \$549,000    | \$549,000 |
| Lahaina                   | 1     | \$1,325,000 | 1,325,000 | 0     | \$0         | \$0       | 0     | \$0          | \$0       |
| Makawao/Olinda/Haliimaile | 1     | \$2,500,000 | 2,500,000 | 1     | \$675,000   | \$675,000 | 1     | \$352,500    | \$352,500 |
| Nahiku                    | 0     | \$0         | \$0       | 0     | \$0         | \$0       | 1     | \$227,500    | \$227,500 |
| Napili/Kahana/Honokowai   | 0     | \$0         | \$0       | 0     | \$0         | \$0       | 2     | \$1,363,000  | \$681,500 |
| Olowalu                   | 0     | \$0         | \$0       | 1     | \$702,000   | \$702,000 | 0     | \$0          | \$0       |
| Pukalani                  | 1     | \$1,600,000 | 1,600,000 | 0     | \$0         | \$0       | 0     | \$0          | \$0       |
| Wailea/Makena             | 1     | \$700,000   | \$700,000 | 1     | \$1,550,000 | 1,550,000 | 1     | \$1,160,000  | 1,160,000 |
| Maui Summary :            | 11    | \$9,524,450 | \$700,000 | 12    | \$9,712,925 | \$650,000 | 13    | \$10,869,999 | \$370,000 |

# Sales Unit Volume By Month



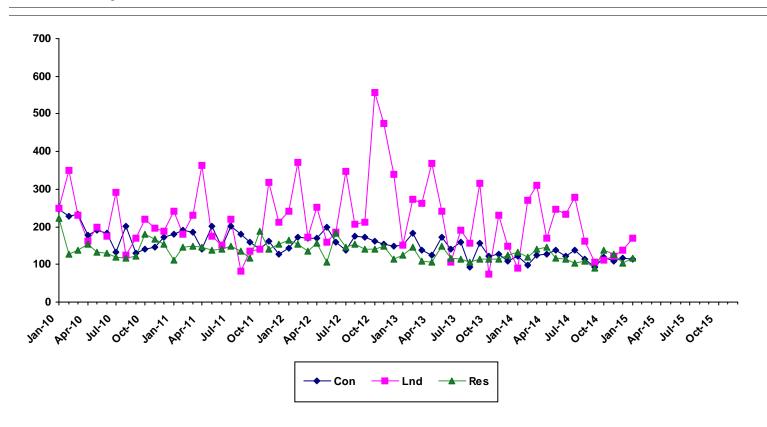
|       |                  | 2010  |      |                  | 2011  |      |                  | 2012  |      |                  | 2013  |      |                  | 2014  |      |                  | 2015  |      |
|-------|------------------|-------|------|------------------|-------|------|------------------|-------|------|------------------|-------|------|------------------|-------|------|------------------|-------|------|
| Month | Single<br>Family | Condo | Land |
| Jan   | 48               | 75    | 12   | 54               | 87    | 9    | 50               | 91    | 9    | 63               | 63    | 7    | 65               | 94    | 13   | 75               | 83    | 11   |
| Feb   | 54               | 95    | 7    | 59               | 98    | 7    | 78               | 83    | 12   | 66               | 101   | 14   | 60               | 89    | 12   |                  |       |      |
| Mar   | 72               | 125   | 12   | 89               | 125   | 11   | 82               | 130   | 22   | 80               | 101   | 25   | 70               | 127   | 15   |                  |       |      |
| Apr   | 91               | 162   | 15   | 89               | 120   | 14   | 79               | 129   | 8    | 79               | 144   | 14   | 84               | 136   | 19   |                  |       |      |
| May   | 81               | 105   | 16   | 71               | 114   | 15   | 65               | 113   | 16   | 109              | 139   | 20   | 86               | 117   | 20   |                  |       |      |
| Jun   | 81               | 106   | 9    | 81               | 102   | 14   | 86               | 122   | 13   | 93               | 125   | 17   | 93               | 94    | 18   |                  |       |      |
| Jul   | 61               | 69    | 15   | 68               | 98    | 14   | 76               | 82    | 12   | 93               | 112   | 13   | 100              | 83    | 9    |                  |       |      |
| Aug   | 69               | 81    | 7    | 81               | 86    | 12   | 77               | 98    | 13   | 81               | 113   | 25   | 68               | 95    | 13   |                  |       |      |
| Sep   | 65               | 98    | 7    | 80               | 84    | 12   | 77               | 67    | 11   | 85               | 121   | 15   | 95               | 80    | 12   |                  |       |      |
| Oct   | 64               | 73    | 6    | 74               | 77    | 8    | 99               | 96    | 9    | 82               | 96    | 20   | 84               | 95    | 14   |                  |       |      |
| Nov   | 58               | 66    | 7    | 76               | 77    | 9    | 85               | 100   | 22   | 75               | 96    | 23   | 76               | 68    | 10   |                  |       |      |
| Dec   | 73               | 93    | 14   | 79               | 89    | 9    | 84               | 142   | 29   | 78               | 120   | 23   | 63               | 125   | 12   |                  |       |      |

## Sales Median By Month



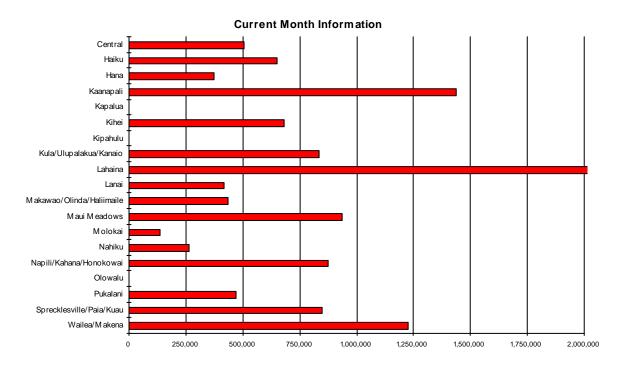
|       | 2                | 2010   |        |                  | 2011   |        | 4                | 2012   |        |                  | 2013   |        |                  | 2014   |        |                  | 2015   |        |
|-------|------------------|--------|--------|------------------|--------|--------|------------------|--------|--------|------------------|--------|--------|------------------|--------|--------|------------------|--------|--------|
| Month | Single<br>Family | Condo  | Land   | Single<br>Family | Condo  |        | Single<br>Family | Condo  |        | Single<br>Family | Condo  | Land   | Single<br>Family | Condo  | Land   | Single<br>Family | Condo  | Land   |
| Jan   | 464500           | 404000 | 516300 | 495415           | 295000 | 300000 | 399000           | 330000 | 350000 | 550000           | 297000 | 675000 | 695000           | 441000 | 370000 | 577000           | 378000 | 700000 |
| Feb   | 504150           | 424000 | 350000 | 440000           | 371200 | 282500 | 513750           | 287000 | 333925 | 537500           | 360000 | 502500 | 560000           | 345000 | 447500 |                  |        |        |
| Mar   | 460000           | 499000 | 600000 | 450000           | 289000 | 500000 | 435000           | 368043 | 467500 | 509500           | 375000 | 535000 | 590500           | 420000 | 515000 |                  |        |        |
| Apr   | 465000           | 450000 | 540000 | 500000           | 338603 | 382500 | 469000           | 399000 | 365000 | 470000           | 370000 | 479500 | 583000           | 403500 | 510000 |                  |        |        |
| May   | 442000           | 410000 | 547500 | 418000           | 349500 | 275000 | 382000           | 336000 | 330000 | 549000           | 380000 | 267500 | 537500           | 472000 | 575000 |                  |        |        |
| Jun   | 480000           | 435000 | 360000 | 429000           | 294500 | 302000 | 575500           | 372990 | 310000 | 599000           | 400000 | 469260 | 530000           | 444500 | 545500 |                  |        |        |
| Jul   | 500000           | 390000 | 400000 | 394500           | 320000 | 340000 | 488000           | 332000 | 422500 | 475000           | 357625 | 425000 | 570250           | 375000 | 550000 |                  |        |        |
| Aug   | 460000           | 310000 | 387500 | 410000           | 266000 | 189500 | 509000           | 342450 | 350000 | 585000           | 420000 | 350000 | 570000           | 410000 | 440000 |                  |        |        |
| Sep   | 440000           | 315635 | 285000 | 412000           | 334950 | 330000 | 425000           | 325000 | 238000 | 470000           | 345000 | 335000 | 570000           | 462500 | 520000 |                  |        |        |
| Oct   | 427500           | 320000 | 207500 | 482500           | 310000 | 465000 | 485000           | 349995 | 250000 | 540000           | 335000 | 380500 | 566000           | 419000 | 467500 |                  |        |        |
| Nov   | 445000           | 349990 | 425000 | 422500           | 265000 | 505000 | 465000           | 400000 | 455000 | 515000           | 350000 | 547371 | 587500           | 366250 | 411500 |                  |        |        |
| Dec   | 460000           | 352000 | 394850 | 411000           | 304000 | 375000 | 508000           | 376000 | 340000 | 512500           | 365000 | 390000 | 565000           | 380000 | 650000 |                  |        |        |

## Sales Days on Market By Month



|       |                  | 2010  |      |                  | 2011  |      |                  | 2012  |      |                  | 2013  |      |                  | 2014  |      |                  | 2015  |      |
|-------|------------------|-------|------|------------------|-------|------|------------------|-------|------|------------------|-------|------|------------------|-------|------|------------------|-------|------|
| Month | Single<br>Family | Condo | Land |
| Jan   | 224              | 247   | 248  | 112              | 180   | 240  | 165              | 144   | 242  | 125              | 151   | 151  | 132              | 123   | 91   | 118              | 113   | 171  |
| Feb   | 127              | 229   | 351  | 147              | 192   | 180  | 153              | 172   | 371  | 147              | 183   | 273  | 119              | 99    | 271  |                  |       |      |
| Mar   | 138              | 233   | 230  | 150              | 185   | 231  | 136              | 171   | 173  | 110              | 137   | 263  | 141              | 124   | 310  |                  |       |      |
| Apr   | 153              | 179   | 162  | 146              | 142   | 362  | 156              | 170   | 253  | 107              | 125   | 368  | 147              | 127   | 170  |                  |       |      |
| May   | 132              | 192   | 200  | 138              | 201   | 175  | 106              | 198   | 159  | 149              | 173   | 241  | 117              | 137   | 247  |                  |       |      |
| Jun   | 131              | 184   | 174  | 141              | 145   | 150  | 183              | 158   | 186  | 116              | 142   | 105  | 114              | 122   | 233  |                  |       |      |
| Jul   | 119              | 132   | 292  | 150              | 201   | 219  | 146              | 138   | 347  | 115              | 159   | 192  | 104              | 137   | 279  |                  |       |      |
| Aug   | 118              | 202   | 124  | 136              | 179   | 82.5 | 153              | 175   | 208  | 107              | 94    | 156  | 109              | 114   | 163  |                  |       |      |
| Sep   | 122              | 129   | 169  | 117              | 158   | 136  | 140              | 172   | 211  | 115              | 157   | 315  | 90               | 93    | 107  |                  |       |      |
| Oct   | 181              | 141   | 220  | 187              | 140   | 140  | 140              | 161   | 556  | 114              | 122   | 75   | 139              | 118   | 111  |                  |       |      |
| Nov   | 166              | 147   | 196  | 140              | 163   | 317  | 148              | 153   | 476  | 115              | 128   | 231  | 129              | 109   | 122  |                  |       |      |
| Dec   | 153              | 172   | 190  | 155              | 126   | 211  | 114              | 148   | 339  | 125              | 109   | 150  | 103              | 117   | 137  |                  |       |      |

## Single Family Median Prices by Area

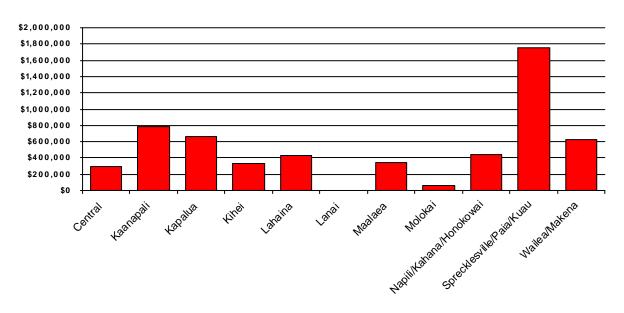


| Area                      | <b>Current Month</b> | Previous Month | Year Ago Month |
|---------------------------|----------------------|----------------|----------------|
| Central                   | \$507,500            | \$478,000      | \$405,698      |
| Haiku                     | \$650,500            | \$704,500      | \$627,500      |
| Hana                      | \$374,950            | \$0            | \$0            |
| Kaanapali                 | \$1,437,500          | \$1,575,000    | \$2,082,500    |
| Kapalua                   | \$0                  | \$2,200,000    | \$0            |
| Kihei                     | \$680,000            | \$575,000      | \$585,000      |
| Kipahulu                  | \$0                  | \$2,000,000    | \$0            |
| Kula/Ulupalakua/Kanaio    | \$835,000            | \$599,000      | \$875,000      |
| Lahaina                   | \$2,200,000          | \$603,750      | \$1,187,500    |
| Lanai                     | \$417,000            | \$325,000      | \$3,220,000    |
| Makawao/Olinda/Haliimaile | \$435,000            | \$470,000      | \$543,125      |
| Maui Meadows              | \$937,500            | \$1,026,050    | \$1,300,000    |
| Molokai                   | \$135,000            | \$85,000       | \$250,000      |
| Nahiku                    | \$265,000            | \$0            | \$0            |
| Napili/Kahana/Honokowai   | \$875,000            | \$710,000      | \$587,450      |
| Olowalu                   | \$0                  | \$0            | \$1,425,000    |
| Pukalani                  | \$471,750            | \$600,000      | \$756,500      |
| Sprecklesville/Paia/Kuau  | \$849,000            | \$0            | \$5,975,000    |
| Wailea/Makena             | \$1,227,500          | \$1,407,500    | \$2,250,000    |

## **Condominium Median Prices by Area**

For Month Ending 1/31/2015

#### **Current Month Information**

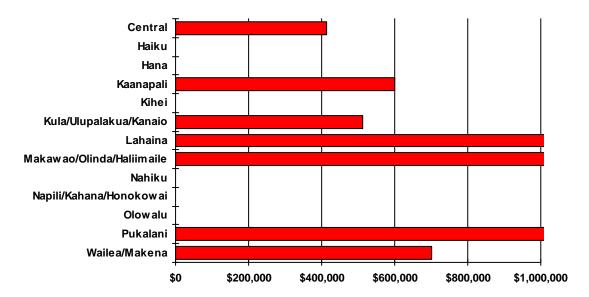


| Area                     | <b>Current Month</b> | <b>Previous Month</b> | Year Ago Month |
|--------------------------|----------------------|-----------------------|----------------|
| Central                  | \$290,000            | \$245,000             | \$72,500       |
| Kaanapali                | \$781,250            | \$832,500             | \$1,157,500    |
| Kapalua                  | \$660,000            | \$842,500             | \$1,412,500    |
| Kihei                    | \$331,250            | \$334,500             | \$400,000      |
| Lahaina                  | \$424,210            | \$485,000             | \$490,000      |
| Lanai                    | \$0                  | \$2,625,000           | \$1,725,000    |
| Maalaea                  | \$338,250            | \$470,000             | \$570,000      |
| Molokai                  | \$64,500             | \$0                   | \$222,500      |
| Napili/Kahana/Honokowai  | \$440,000            | \$378,000             | \$357,500      |
| Sprecklesville/Paia/Kuau | \$1,748,500          | \$301,000             | \$0            |
| Wailea/Makena            | \$625,000            | \$1,040,000           | \$860,000      |

## **Land Median Prices by Area**

For Month Ending 1/31/2015

#### **Current Month Information**



| Area                      | <b>Current Month</b> | <b>Previous Month</b> | Year Ago Month |
|---------------------------|----------------------|-----------------------|----------------|
| Central                   | \$415,000            | \$350,000             | \$245,000      |
| Haiku                     | \$0                  | \$625,000             | \$370,000      |
| Hana                      | \$0                  | \$0                   | \$4,587,999    |
| Kaanapali                 | \$600,000            | \$540,100             | \$500,000      |
| Kihei                     | \$0                  | \$0                   | \$635,000      |
| Kula/Ulupalakua/Kanaio    | \$512,500            | \$700,000             | \$549,000      |
| Lahaina                   | \$1,325,000          | \$0                   | \$0            |
| Makawao/Olinda/Haliimaile | \$2,500,000          | \$675,000             | \$352,500      |
| Nahiku                    | \$0                  | \$0                   | \$227,500      |
| Napili/Kahana/Honokowai   | \$0                  | \$0                   | \$681,500      |
| Olowalu                   | \$0                  | \$702,000             | \$0            |
| Pukalani                  | \$1,600,000          | \$0                   | \$0            |
| Wailea/Makena             | \$700,000            | \$1,550,000           | \$1,160,000    |

## **Single Family Year To Date Sales Information**

|                           | Nu                      | ımber of           | Sales        |            | Avei                      | rage Sales Pr              | ice               | Med                      | dian Sales Pri            | ice               | Total Dollar Volume      |              |                   |  |
|---------------------------|-------------------------|--------------------|--------------|------------|---------------------------|----------------------------|-------------------|--------------------------|---------------------------|-------------------|--------------------------|--------------|-------------------|--|
| Area                      | Current<br>YTD<br>Sales | Year<br>Ago<br>YTD | Cha<br>Units | inges<br>% | Current<br>YTD<br>Average | Year Ago<br>YTD<br>Average | Percent<br>Change | Current<br>YTD<br>Median | Year Ago<br>YTD<br>Median | Percent<br>Change | Current<br>YTD<br>Volume |              | Percent<br>Change |  |
| Central                   | 23                      | 14                 | 9            | 64%        | \$503,259                 | \$407,957                  | 23%               | \$507,500                | \$405,698                 | 25%               | \$11,574,965             | \$5,711,395  | 5 103%            |  |
| Haiku                     | 4                       | 4                  | 0            | 0%         | \$619,250                 | \$638,750                  | -3%               | \$650,500                | \$627,500                 | 4%                | \$2,477,000              | \$2,555,000  | -3%               |  |
| Hana                      | 2                       | 0                  | 2            | N/A        | \$374,950                 | \$0                        | N/A               | \$374,950                | \$0                       | N/A               | \$749,900                | \$0          | ) N/A             |  |
| Kaanapali                 | 4                       | 2                  | 2            | 100%       | \$1,643,750               | \$2,082,500                | -21%              | \$1,437,500              | \$2,082,500               | -31%              | \$6,575,000              | \$4,165,000  | 58%               |  |
| Kapalua                   | 0                       | 0                  | 0            | N/A        | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |  |
| Kihei                     | 17                      | 12                 | 5            | 42%        | \$746,588                 | \$1,245,158                | -40%              | \$680,000                | \$585,000                 | 16%               | \$12,692,000             | \$14,941,900 | -15%              |  |
| Kipahulu                  | 0                       | 0                  | 0            | N/A        | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |  |
| Kula/Ulupalakua/Kanaio    | 6                       | 5                  | 1            | 20%        | \$883,333                 | \$1,013,000                | -13%              | \$835,000                | \$875,000                 | -5%               | \$5,300,000              | \$5,065,000  | 5%                |  |
| Lahaina                   | 3                       | 5                  | -2           | -40%       | \$2,233,333               | \$1,030,200                | 117%              | \$2,200,000              | \$1,187,500               | 85%               | \$6,700,000              | \$5,151,000  | 30%               |  |
| Lanai                     | 3                       | 2                  | 1            | 50%        | \$464,667                 | \$3,220,000                | -86%              | \$417,000                | \$3,220,000               | -87%              | \$1,394,000              | \$6,440,000  | -78%              |  |
| Makawao/Olinda/Haliimaile | 2                       | 4                  | -2           | -50%       | \$435,000                 | \$520,313                  | -16%              | \$435,000                | \$543,125                 | -20%              | \$870,000                | \$2,081,250  | -58%              |  |
| Maui Meadows              | 2                       | 1                  | 1            | 100%       | \$937,500                 | \$1,300,000                | -28%              | \$937,500                | \$1,300,000               | -28%              | \$1,875,000              | \$1,300,000  | ) 44%             |  |
| Molokai                   | 1                       | 1                  | 0            | 0%         | \$135,000                 | \$250,000                  | -46%              | \$135,000                | \$250,000                 | -46%              | \$135,000                | \$250,000    | -46%              |  |
| Nahiku                    | 1                       | 0                  | 1            | N/A        | \$265,000                 | \$0                        | N/A               | \$265,000                | \$0                       | N/A               | \$265,000                | \$0          | ) N/A             |  |
| Napili/Kahana/Honokowai   | 2                       | 2                  | 0            | 0%         | \$875,000                 | \$587,450                  | 49%               | \$875,000                | \$587,450                 | 49%               | \$1,750,000              | \$1,174,900  | ) 49%             |  |
| Olowalu                   | 0                       | 1                  | -1           | -100%      | \$0                       | \$1,425,000                | -100%             | \$0                      | \$1,425,000               | -100%             | \$0                      | \$1,425,000  | -100%             |  |
| Pukalani                  | 2                       | 4                  | -2           | -50%       | \$471,750                 | \$1,122,625                | -58%              | \$471,750                | \$756,500                 | -38%              | \$943,500                | \$4,490,500  | -79%              |  |
| Sprecklesville/Paia/Kuau  | 1                       | 2                  | -1           | -50%       | \$849,000                 | \$5,975,000                | -86%              | \$849,000                | \$5,975,000               | -86%              | \$849,000                | \$11,950,000 | -93%              |  |
| Wailea/Makena             | 2                       | 6                  | -4           | -67%       | \$1,227,500               | \$3,777,083                | -68%              | \$1,227,500              | \$2,250,000               | -45%              | \$2,455,000              | \$22,662,500 | -89%              |  |
| Maui Summary:             | 75                      | 65                 | 10           | 15%        | \$754,738                 | \$1,374,822                | -45%              | \$577,000                | \$695,000                 | -17%              | \$56,605,365             | \$89,363,445 | 5 -37%            |  |

#### **Condominium Year To Date Sales Information**

|                          | Nu                      | ımber of           | Sales |       | Avei                      | rage Sales Pr              | Me                | dian Sales Pri           | ice                       | Total Dollar Volume |                          |              |                   |
|--------------------------|-------------------------|--------------------|-------|-------|---------------------------|----------------------------|-------------------|--------------------------|---------------------------|---------------------|--------------------------|--------------|-------------------|
| Area                     | Current<br>YTD<br>Sales | Year<br>Ago<br>YTD |       | anges | Current<br>YTD<br>Average | Year Ago<br>YTD<br>Average | Percent<br>Change | Current<br>YTD<br>Median | Year Ago<br>YTD<br>Median | Percent<br>Change   | Current<br>YTD<br>Volume |              | Percent<br>Change |
| Central                  | 11                      | 9                  | 2     | 22%   | \$240,082                 | \$120,556                  | 99%               | \$290,000                | \$72,500                  | 300%                | \$2,640,900              | \$1,085,000  | 0 143%            |
| Haiku                    | 0                       | 0                  | 0     | N/A   | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A                 | \$0                      | \$0          | 0 N/A             |
| Hana                     | 0                       | 0                  | 0     | N/A   | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A                 | \$0                      | \$0          | 0 N/A             |
| Kaanapali                | 6                       | 10                 | -4    | -40%  | \$1,241,983               | \$1,244,900                | 0%                | \$781,250                | \$1,157,500               | -33%                | \$7,451,900              | \$12,449,000 | 0 -40%            |
| Kapalua                  | 1                       | 1                  | 0     | 0%    | \$660,000                 | \$1,412,500                | -53%              | \$660,000                | \$1,412,500               | -53%                | \$660,000                | \$1,412,500  | 0 -53%            |
| Kihei                    | 34                      | 32                 | 2     | 6%    | \$409,206                 | \$464,231                  | -12%              | \$331,250                | \$400,000                 | -17%                | \$13,913,000             | \$14,855,401 | 1 -6%             |
| Lahaina                  | 8                       | 5                  | 3     | 60%   | \$459,696                 | \$858,800                  | -46%              | \$424,210                | \$490,000                 | -13%                | \$3,677,570              | \$4,294,000  | 0 -14%            |
| Lanai                    | 0                       | 2                  | -2    | -100% | \$0                       | \$1,725,000                | -100%             | \$0                      | \$1,725,000               | -100%               | \$0                      | \$3,450,000  | 0 -100%           |
| Maalaea                  | 2                       | 3                  | -1    | -33%  | \$338,250                 | \$501,667                  | -33%              | \$338,250                | \$570,000                 | -41%                | \$676,500                | \$1,505,000  | 0 -55%            |
| Molokai                  | 4                       | 1                  | 3     | 300%  | \$79,875                  | \$222,500                  | -64%              | \$64,500                 | \$222,500                 | -71%                | \$319,500                | \$222,500    | 0 44%             |
| Napili/Kahana/Honokowai  | 9                       | 23                 | -14   | -61%  | \$412,144                 | \$370,500                  | 11%               | \$440,000                | \$357,500                 | 23%                 | \$3,709,300              | \$8,521,500  | 0 -56%            |
| Pukalani                 | 0                       | 0                  | 0     | N/A   | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A                 | \$0                      | \$0          | 0 N/A             |
| Sprecklesville/Paia/Kuau | 1                       | 0                  | 1     | N/A   | \$1,748,500               | \$0                        | N/A               | \$1,748,500              | \$0                       | N/A                 | \$1,748,500              | \$0          | 0 N/A             |
| Wailea/Makena            | 7                       | 8                  | -1    | -13%  | \$1,232,464               | \$1,283,750                | -4%               | \$625,000                | \$860,000                 | -27%                | \$8,627,250              | \$10,270,000 | 0 -16%            |
| Maui Summary:            | 83                      | 94                 | -11   | -12%  | \$523,186                 | \$617,712                  | -15%              | \$378,000                | \$441,000                 | -14%                | \$43,424,420             | \$58,064,901 | 1 -25%            |

# Fee Simple Condominium Year To Date Sales Information

|                          | Nu                      | ımber of           | Sales              | Average Sales Price       |                            |                   | Med                      | dian Sales Pr             | ice               | Total Dollar Volume      |              |                   |
|--------------------------|-------------------------|--------------------|--------------------|---------------------------|----------------------------|-------------------|--------------------------|---------------------------|-------------------|--------------------------|--------------|-------------------|
| Area                     | Current<br>YTD<br>Sales | Year<br>Ago<br>YTD | Changes<br>Units % | Current<br>YTD<br>Average | Year Ago<br>YTD<br>Average | Percent<br>Change | Current<br>YTD<br>Median | Year Ago<br>YTD<br>Median | Percent<br>Change | Current<br>YTD<br>Volume |              | Percent<br>Change |
| Central                  | 11                      | 9                  | 2 22%              | \$240,082                 | \$120,556                  | 99%               | \$290,000                | \$72,500                  | 300%              | \$2,640,900              | \$1,085,000  | ) 143%            |
| Haiku                    | 0                       | 0                  | 0 N/A              | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Hana                     | 0                       | 0                  | 0 N/A              | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Kaanapali                | 6                       | 10                 | -4 -40%            | \$1,241,983               | \$1,244,900                | 0%                | \$781,250                | \$1,157,500               | -33%              | \$7,451,900              | \$12,449,000 | -40%              |
| Kapalua                  | 1                       | 1                  | 0 0%               | \$660,000                 | \$1,412,500                | -53%              | \$660,000                | \$1,412,500               | -53%              | \$660,000                | \$1,412,500  | -53%              |
| Kihei                    | 34                      | 32                 | 2 6%               | \$409,206                 | \$464,231                  | -12%              | \$331,250                | \$400,000                 | -17%              | \$13,913,000             | \$14,855,401 | l -6%             |
| Lahaina                  | 8                       | 5                  | 3 60%              | \$459,696                 | \$858,800                  | -46%              | \$424,210                | \$490,000                 | -13%              | \$3,677,570              | \$4,294,000  | -14%              |
| Lanai                    | 0                       | 2                  | -2 -100%           | \$0                       | \$1,725,000                | -100%             | \$0                      | \$1,725,000               | -100%             | \$0                      | \$3,450,000  | -100%             |
| Maalaea                  | 2                       | 3                  | -1 -33%            | \$338,250                 | \$501,667                  | -33%              | \$338,250                | \$570,000                 | -41%              | \$676,500                | \$1,505,000  | -55%              |
| Molokai                  | 4                       | 1                  | 3 300%             | \$79,875                  | \$222,500                  | -64%              | \$64,500                 | \$222,500                 | -71%              | \$319,500                | \$222,500    | ) 44%             |
| Napili/Kahana/Honokowai  | 6                       | 22                 | -16 -73%           | \$408,883                 | \$384,068                  | 6%                | \$430,000                | \$357,500                 | 20%               | \$2,453,300              | \$8,449,500  | -71%              |
| Pukalani                 | 0                       | 0                  | 0 N/A              | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Sprecklesville/Paia/Kuau | 1                       | 0                  | 1 N/A              | \$1,748,500               | \$0                        | N/A               | \$1,748,500              | \$0                       | N/A               | \$1,748,500              | \$0          | N/A               |
| Wailea/Makena            | 7                       | 8                  | -1 -13%            | \$1,232,464               | \$1,283,750                | -4%               | \$625,000                | \$860,000                 | -27%              | \$8,627,250              | \$10,270,000 | -16%              |
| Maui Summary:            | 80                      | 93                 | -13 -14%           | \$527,105                 | \$623,580                  | -15%              | \$377,250                | \$445,000                 | -15%              | \$42,168,420             | \$57,992,901 | 1 -27%            |

#### **Leasehold Condominium Year To Date Sales Information**

| Area                    | Number of Sales         |                    |   |              | Average Sales Price       |                            |                   | Median Sales Price       |                           |                   | Total Dollar Volume      |                           |                   |
|-------------------------|-------------------------|--------------------|---|--------------|---------------------------|----------------------------|-------------------|--------------------------|---------------------------|-------------------|--------------------------|---------------------------|-------------------|
|                         | Current<br>YTD<br>Sales | Year<br>Ago<br>YTD |   | anges<br>s % | Current<br>YTD<br>Average | Year Ago<br>YTD<br>Average | Percent<br>Change | Current<br>YTD<br>Median | Year Ago<br>YTD<br>Median | Percent<br>Change | Current<br>YTD<br>Volume | Year Ago<br>YTD<br>Volume | Percent<br>Change |
| Kaanapali               | 0                       | 0                  | 0 | N/A          | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0                       | N/A               |
| Kihei                   | 0                       | 0                  | 0 | N/A          | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0                       | N/A               |
| Lahaina                 | 0                       | 0                  | 0 | N/A          | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0                       | N/A               |
| Maalaea                 | 0                       | 0                  | 0 | N/A          | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0                       | N/A               |
| Napili/Kahana/Honokowai | 3                       | 1                  | 2 | 200%         | \$418,667                 | \$72,000                   | 481%              | \$575,000                | \$72,000                  | 699%              | \$1,256,000              | \$72,000                  | 1644%             |
| Maui Summary:           | 3                       | 1                  | 2 | 200%         | \$418,667                 | \$72,000                   | 481%              | \$575,000                | \$72,000                  | 699%              | \$1,256,000              | \$72,000                  | 1644%             |

#### **Land Year To Date Sales Information**

| Area                      | Nu                      | mber of            | Sales |               | Average Sales Price       |                            |                   | Me                       | dian Sales Pri            | ice               | Total Dollar Volume      |              |                   |
|---------------------------|-------------------------|--------------------|-------|---------------|---------------------------|----------------------------|-------------------|--------------------------|---------------------------|-------------------|--------------------------|--------------|-------------------|
|                           | Current<br>YTD<br>Sales | Year<br>Ago<br>YTD |       | anges<br>ts % | Current<br>YTD<br>Average | Year Ago<br>YTD<br>Average | Percent<br>Change | Current<br>YTD<br>Median | Year Ago<br>YTD<br>Median | Percent<br>Change | Current<br>YTD<br>Volume |              | Percent<br>Change |
| Central                   | 4                       | 2                  | 2     | 100%          | \$443,613                 | \$245,000                  | 81%               | \$415,000                | \$245,000                 | 69%               | \$1,774,450              | \$490,000    | ) 262%            |
| Haiku                     | 0                       | 1                  | -1    | -100%         | \$0                       | \$370,000                  | -100%             | \$0                      | \$370,000                 | -100%             | \$0                      | \$370,000    | -100%             |
| Hana                      | 0                       | 1                  | -1    | -100%         | \$0                       | \$4,587,999                | -100%             | \$0                      | \$4,587,999               | -100%             | \$0                      | \$4,587,999  | -100%             |
| Kaanapali                 | 1                       | 1                  | 0     | 0%            | \$600,000                 | \$500,000                  | 20%               | \$600,000                | \$500,000                 | 20%               | \$600,000                | \$500,000    | ) 20%             |
| Kahakuloa                 | 0                       | 0                  | 0     | N/A           | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Kapalua                   | 0                       | 0                  | 0     | N/A           | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Keanae                    | 0                       | 0                  | 0     | N/A           | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Kihei                     | 0                       | 2                  | -2    | -100%         | \$0                       | \$635,000                  | -100%             | \$0                      | \$635,000                 | -100%             | \$0                      | \$1,270,000  | -100%             |
| Kula/Ulupalakua/Kanaio    | 2                       | 1                  | 1     | 100%          | \$512,500                 | \$549,000                  | -7%               | \$512,500                | \$549,000                 | -7%               | \$1,025,000              | \$549,000    | 87%               |
| Lahaina                   | 1                       | 0                  | 1     | N/A           | \$1,325,000               | \$0                        | N/A               | \$1,325,000              | \$0                       | N/A               | \$1,325,000              | \$0          | ) N/A             |
| Makawao/Olinda/Haliimaile | 1                       | 1                  | 0     | 0%            | \$2,500,000               | \$352,500                  | 609%              | \$2,500,000              | \$352,500                 | 609%              | \$2,500,000              | \$352,500    | 609%              |
| Maui Meadows              | 0                       | 0                  | 0     | N/A           | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Molokai                   | 0                       | 0                  | 0     | N/A           | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Nahiku                    | 0                       | 1                  | -1    | -100%         | \$0                       | \$227,500                  | -100%             | \$0                      | \$227,500                 | -100%             | \$0                      | \$227,500    | -100%             |
| Napili/Kahana/Honokowai   | 0                       | 2                  | -2    | -100%         | \$0                       | \$681,500                  | -100%             | \$0                      | \$681,500                 | -100%             | \$0                      | \$1,363,000  | -100%             |
| Olowalu                   | 0                       | 0                  | 0     | N/A           | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Pukalani                  | 1                       | 0                  | 1     | N/A           | \$1,600,000               | \$0                        | N/A               | \$1,600,000              | \$0                       | N/A               | \$1,600,000              | \$0          | ) N/A             |
| Sprecklesville/Paia/Kuau  | 0                       | 0                  | 0     | N/A           | \$0                       | \$0                        | N/A               | \$0                      | \$0                       | N/A               | \$0                      | \$0          | ) N/A             |
| Wailea/Makena             | 1                       | 1                  | 0     | 0%            | \$700,000                 | \$1,160,000                | -40%              | \$700,000                | \$1,160,000               | -40%              | \$700,000                | \$1,160,000  | -40%              |
| Maui Summary:             | 11                      | 13                 | -2    | -15%          | \$865,859                 | \$836,154                  | 4%                | \$700,000                | \$370,000                 | 89%               | \$9,524,450              | \$10,869,999 | -12%              |